

Wright State University Lake Campus
Digital Media/ IT 1410-W01/W90 SYLLABUS
Wednesday 10 am – 11:40 am Andrews Hall 185
Spring Semester 2018

Graphic Design & Multimedia Instructor: Jonathan Welch

Faculty Office: Dwyer 243

Wright State University-Lake Campus

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Office: (419) 586-0326

Office hours: Tuesday 12:30 pm-2:30 pm, Wednesday 2:30 pm - 5 pm, Thursday 12:30 pm - 2 pm, Email for appointment: Monday & Friday

Pilot is at pilot.wright.edu

Wings is at wright.edu click on Wings icon

CLASS FORMAT: Interactive Lecture and Online Experience learning Premiere Pro

COURSE DESCRIPTION:

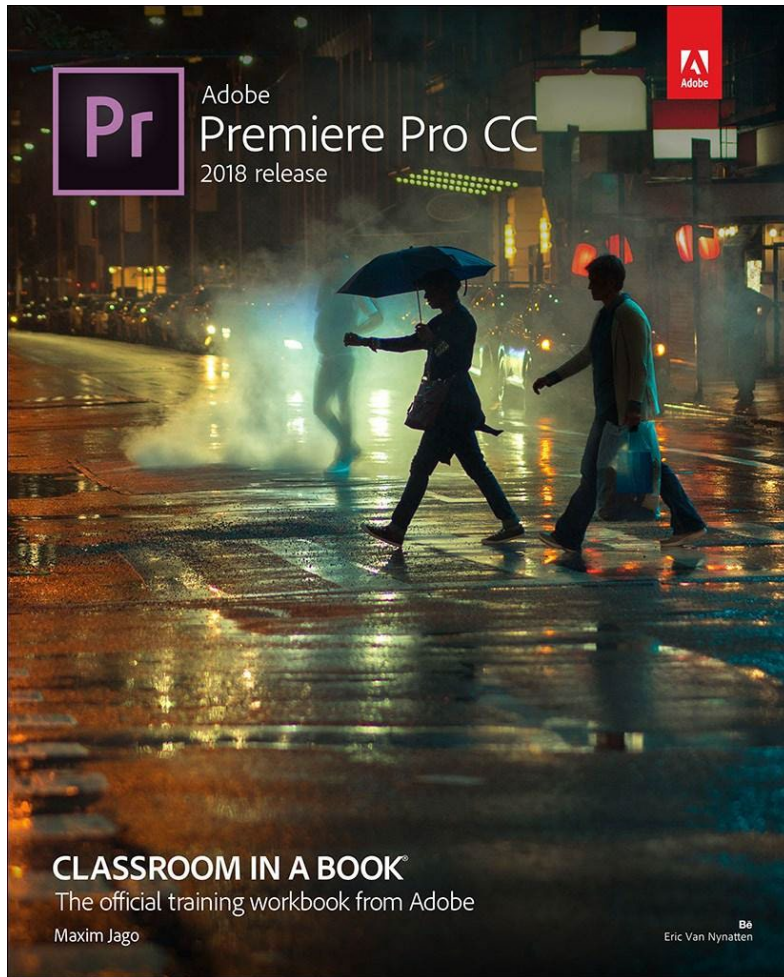
The course is designed for you to learn Premiere Pro CC and the advance features to create amazing video productions. This course will focus on helping students to create, edit, manipulate and manage digital imagery using Adobe CC products such as Photoshop, Illustrator, After Effects and finally Premiere Pro.

COURSE OBJECTIVES

At the end of this course the student should be able to implement and master the following:

- How to use and navigate Premiere Pro CC effectively to edit video created by the student
- To understand features and advance features to enhance video creations with Premiere Pro CC and other Adobe creative apps
- Demonstrate the ability to import, manipulate, and edit digital images including digital retouching
- Demonstrate the ability to work with imported text, graphics, and special effects in a designed layout
- Prepare digital imagery for exporting into other mediums and be able to manage color, sound, light and editing
- Prepare imagery for final outputs like social media
- Develop and utilize problem solving strategies to complete the creative process from the video creation to final output

REQUIRED TEXTBOOK:



REQUIRED SOFTWARE:

Adobe Premiere Pro CC 2018

If you are a graphic student you will want to look at subscribing the entire Adobe CC software from [wright.onthehub](http://wright.onthehub.com) page where it can be purchased with a (monthly fee for a year) membership for students -[click here](#). *This price will stay for the entire length of being a student at WSU. If you subscribe directly through Adobe.com it will only be the special student price for only one year and then you will need to cancel or you will be charged full rate yearly.*

****One time class Premiere Pro students can purchase software for the use to your personal computer at Adobe.com at a [student rate](#) for \$9.99 per month * be sure to read terms of agreement for cancellation and term length.**

Students can get the CC yearly subscription for a total cost of \$50/yr while a student through our online software store, OnTheHub. Below is important information regarding accessing OnTheHub and Adobe Creative Cloud purchases.

Accessing OnTheHub

OnTheHub has been integrated with our Single Sign On service and no longer requires a separate account. To log in:

1. Visit <http://wright.onthehub.com>.
2. Log in with your campus 'w' username and password.

Please note that this software is necessary to have if you are planning on working at home or on your own computer.

For technical support for installing Creative Cloud to your computer check here:

<https://helpx.adobe.com/creative-cloud/help/install-apps.html>

Also: If you wish to use the software on campus instead of purchasing it, please check the availability of lab times at the Lake Campus- Andrews 183 or 185.

Dayton Campus students please contact-CATS for the lab availability of this software in the Library stacks.

GRADE BREAKDOWN:

• Chapter Work	18 X 5 points each	90
• Quizzes and Tests	2 X 30 points each	60
• Projects	4 X 50 points each	200
• Mid Term Project	100 points	
• Final Project	150 points	
• Total	600 points	

Deadlines are extremely important. Late assignments will be accepted first thing at the start of the next class you attend and will be docked one letter grade.

Academic dishonesty is not tolerated; those caught cheating on assignments may possibly receive an F for the course, as well as other appropriate penalties. (See **Academic Integrity Policy**).

GRADE SCALE:

94-100%	= A
84-93	= B
74-83	= C
64-73	= D
Below 64	= F

CLASSROOM ETIQUETTE

Please be courteous to all while in class by:

- Turning phones to vibrate.
- Leaving the classroom if you must take a call or txt msg.
- Staying on task while using the computer (These are distractions: Emailing, Facebook, Twitter, etc.)
- This class is extremely interactive so you must stay focused

Announcements or Issues with Pilot

Please check your e-mail regularly in the unlikely event an announcement is sent to the class. Reminders will be sent out weekly for the assignment of the week.

Data Files: The files used for the assignments can be downloaded from your Pilot Content > Lesson Data Files.

Feel free to correspond by e-mail if you have any questions. If you have dial-up Internet services some parts of this class will be difficult to operate so it's advised to have access to high speed Internet.

Finally, each student has to be the judge of how well he/she comprehends the material. The book does contain some terms that you will become familiar with as you read the material. The key to success will be constant communication between the student and the instructor. Do not hesitate to e-mail me if you encounter problems.

Tutoring

Student Success Center

The (SSC) Student Success Center offers FREE services to help students meet their full potential. Hours will be M-F 9-5. Tutoring in any subject, study groups, one-on-one technology workshops, feedback on writing assignments, and general academic skills coaching available. Tutoring hours will be M-Th from 10-5. Tutors will be available on Fridays by appointment only. Location: Andrews 182 Phone: 419-586-0333

Setup your tutoring session on the Web: <http://wright.mywconline.com>

Office of Disability Services

If a student has a disability that will require special accommodations, it is essential that he or she discuss it with the instructor and/or The Office of Disability Services (ODS) before or during the first week of the semester. ODS will work with these students on an individual basis to determine what services, equipment, and accommodations would be appropriate regarding their **documented** needs. Students who may qualify for these types of services should initiate contact with the instructor and/ or ODS as soon as possible to enable the university to meet their needs. Please call Deanna Springer at [419-586-0366](tel:419-586-0366), email deanna.springer@wright.edu or visit ODS (Rm 182 Andrews) for more information.

Writing

Because writing is such an important part of a college education, the Student Success Center provides free writing support to all Wright State students, at any stage of your writing process and for any class. I encourage you to visit the SSC for help with any aspect of your writing, from research to revision. Sessions are available M-Th by appointment or walk-in from 10-5 pm and Fridays by appointment only from 10-5. To make an appointment, stop by the SSC (182 Andrews Hall) or call 419-586-0333. For more information about the SSC, their hours, and scheduling, please visit: <https://lake.wright.edu/campus-life/student-success-center>.

Math

The Student Success Center offers free assistance to students enrolled in developmental mathematics courses within the Wright State Catalog. I encourage you to visit the SSC for help with any aspect of math above DEV. Sessions are available M-Th by appointment or walk-in from 10-5 pm and Fridays by appointment only from 10-5 pm. To make an appointment, stop by the SSC (182 Andrew Hall) or call 419-586-0333. For more information about the SSC, their hours, and scheduling, please visit: <https://lake.wright.edu/campus-life/student-success-center>.

LTC

The Library & Technology Center provides free access to scholarly resources in all formats to all Wright State students. WSU students can also visit the LTC for assistance with creating or editing multimedia projects i.e. PowerPoint, Voiceovers, Website development, etc., free of charge. The LTC is temporarily located in 182 Andrews Hall. For additional information about the LTC and the services they provide please call (419) 586-0333, or visit the LTC M-Fri from 9am-5pm.

Academic Integrity

Cheating of any kind will not be tolerated. From the Wright State University, Office of Judicial Affairs, Student Guide to Academic Integrity:

“It is the policy of Wright State University to uphold and support standards of personal honesty and integrity for all students consistent with the goals of a community of scholars and students seeking knowledge and truth. Furthermore, it is the policy of the university to enforce these standards through fair and objective procedures governing instances of alleged dishonesty, cheating, and other academic misconduct.”